

Matchless Flavor and Strength

The Matchless Qualities of

"SALADA"

TEA

are evidenced in every cup. The flavor is unique, and the freshness of the leaf ensures the most cups to the pound

Send a postal card and your grocer's name and address for a free sample to Salada Tea Company, Boston, Mass.

BAILEY BANKS & BIDDLE CO.

JEWELERS SILVERSMITHS STATIONERS

Philadelphia

DIAMONDS PEARLS

Jewels of Super-Quality

Beautiful examples of Diamond Engagement and Wedding Rings

illustrated in the DIAMOND BOOK. Mailed upon request

Old Family Jewels may be re-modeled into attractive modern designs. Sketches submitted

The GIFT BOOK illustrates Jewels, Silver, Crystal, Watches, Clocks and Novelties. Mailed upon request

Wedding Invitations and Announcements. Anniversary, Reception, Dinner, Dance and Debut Invitations

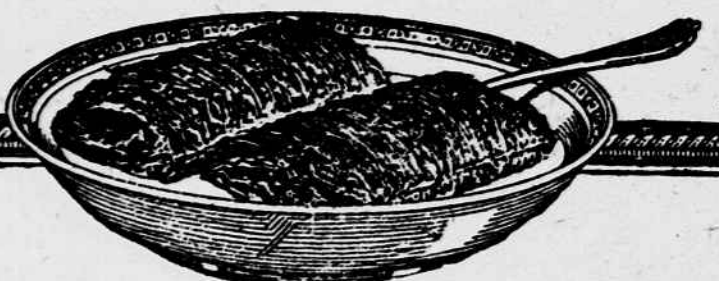
Tea Cards and Visiting Cards

Samples of Correct Social Stationery mailed upon request

BOOKISH BOYS

The spectacled lad with his burden of books excites parental pride—but a large brain in a weak body is a liability, not an asset. Fewer books, better food, more outdoor play, will make sturdy youngsters out of weaklings. **Shredded Wheat Biscuit** is the food for growing boys because it supplies all the body-building elements in a digestible form. Most youngsters like its nutty flavor and its crisp goodness.

Two Biscuits with hot milk and a little salt make a warm, nourishing meal for a few cents.



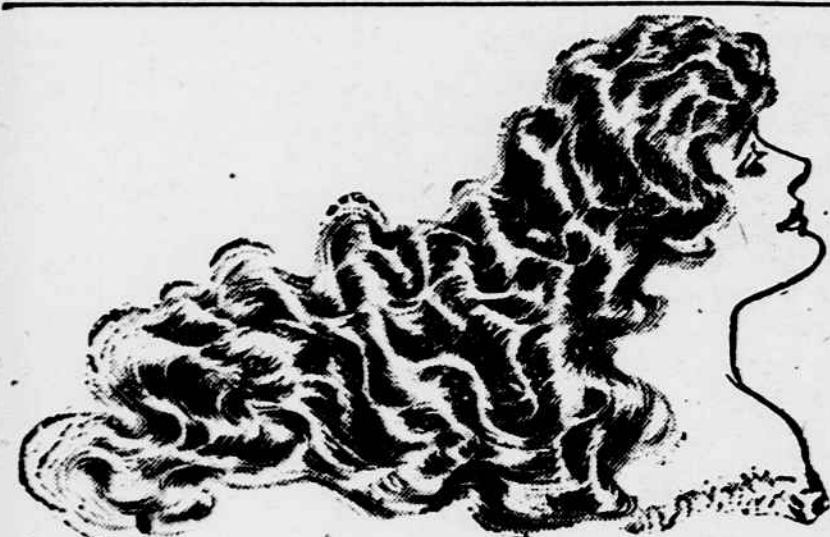
Dye it Right

Don't Streak or Ruin your Material in a Poor Dye

Each package of "Diamond Dyes" contains directions so simple that any woman can dye a new, rich, fadeless color into worn, shabby garments, draperies, coverings, everything, whether wool, silk, linen, cotton, or mixed goods. Buy "Diamond Dyes"—no other kind—then perfect results are guaranteed even if you have never dyed before. Druggist has "Diamond Dyes Color Card."

Diamond Dyes

16 Rich, Fadeless Colors.



Dandeline is "Beauty-Tonic"

Immediately after a "Dandeline" massage your hair takes on new life, luster and wondrous beauty, appearing twice as heavy and plentiful, because each hair seems to fluff and thicken.

Don't let your hair stay lifeless, colorless, plain or scraggly. You want lots of long, strong hair,

glistening with beauty. A 35-cent bottle of delightful "Dandeline" freshens your scalp, checks dandruff and falling hair. This stimulating "beauty-tonic" gives to thin, dull, fading hair that youthful brightness and abundant thickness. All drug counters sell "Dandeline."

THE NEW FROCKS FROM PARIS.

BY ANNE RITTENHOUSE.

From the workrooms of some of the large dressmaking establishments here, where customers frequently order from French models, comes the complaint that though many of the new French clothes of the season

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ways seems like an easy trimming to handle. Of course there are few if any insurmountable obstacles for the professional dressmaker in the way of sending out from her workroom perfect reproductions of the French models. Doubtless the French-American-made clothes that there is a better finish about parts that do not show than in the French frocks.

Black Shadow Lace. The little frock by Brandt of Paris that is sketched today is a good example of the simpler sort of French production. It is made of white crepe de chine draped with black shadow lace, thus falling under the head, as far as color or tone is concerned, of the black and white frocks of the season. And they are legion.

Look back at the accounts of French spring openings of other years and see if you do not almost always find the statement that "black and white combinations smart" in the way of striking, or something of that sort. If America could not look to Paris for a launch black and white she would take it of her own initiative.

But the way the black and white combination is handled this year is different in many ways from that of other seasons. We once spoke of it as the magpie combination, naming it after the bird of European habit whose feathers black and white are in strong and striking contrast. And people knew what the magpie combination was when applied to a frock who scarcely knew that there was a bird so called.

Like Birds' Plumage. We might not have to go so far afield for a bird name to give to many of our black and white frocks this season. Many of them possess a splash of black against white, but the combination is wrought by fine tracery of black against white or white against black.

In the frock sketched it is black lace against the white crepe de chine. An all-over tracery of white embroidery on black background is seen in other new things. Then black fabric or wooden beads are used on white and white beads on black.

Perhaps the little native downy woodpecker would be a better bird for whom to name this type of black and white combination. He shows a less splash of contrast in using black against white, and what is more, he shows a dash of red. And black and white plus a dash of red are the good things of the spring.

White-Sleeve, Black Sleeve. To be sure there are some black and white combinations of bold enough design to make a bold statement. One such is a black and white made pibald fashion with the entire right sleeve of black and a left sleeve of white.

One thing that you may have noticed: In a season when the black and white combination is supposed to be the best of all, you are practically no black and white checks. One all but stares nowadays at a black and white checked suit, though once it was worn in frequency to navy blue or black for the spring suit.

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